

SARTHAK SHARMA



MULTIMEDIA DESIGNER

A creative professional with **3+ years of experience**, specializing in video editing, motion graphics, UI/UX design, and corporate visual communication. Proficient in **Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign)** with expertise in design, branding, and content strategy. Skilled in managing projects, collaborating with teams, and delivering brand-aligned visuals.

CONTACT

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- 🌐 editbysarthak.com (portfolio)
- in linkedin.com/in/sarthak-sharma018/

EDUCATION

University of Delhi

Bachelors: Computer Applications & Economics
2020 - 2023

Maya Academy of Advanced

Cinematics (MAAC)

Diploma: Video Editing & Compositing
2022 - 2023

SKILLS

- Visual & Motion Design:**
Video Editing, Motion Graphics, UI/UX Design
- Project Management:**
Client Interaction, Team Collaboration, Workflow Optimization
- Branding & Storytelling:**
Corporate Branding, Content Strategy, Presentation Design

WORK EXPERIENCES

EazyGrad | Video Editor & Designer | Oct 2023 - Nov 2024

- Directed and executed video shoots for the company.
- Led the design and production of corporate training materials, ensuring engaging and structured content.
- Collaborated with the graphic designer to design carousels, company printables (stands, flyers), and emailers.

Carsutra | Video Editor | Dec 2022 - March 2023

- Produced and edited videos for Carsutra, focusing on automotive youtube content
- Managed YouTube channel and ensured content consistency

Meditation Mantra | Channel Manager | Nov 2022 - March 2023

- Managed and optimized YouTube content for maximum engagement and audience retention.
- Edited daily videos and posted them to the channel.
- Created engaging thumbnails for each video.

Burner Digital | Video Editor | Oct 2022 - Nov 2022

Contributed to video production and editing for Tech Burner's clothing brand "Layers"

Apna.co | Graphic Designer | Nov 2021 - April 2022

- Designed visual content, including social media posts and typography, using Photoshop, Canva and Illustrator.
- Designed corporate training materials, aligning visuals with brand guidelines.

Fiverr | Editor & Graphic Designer | May 2019 - Oct 2021

Started as a full-time freelancer on Fiverr, offering video editing and graphic design services.

LANGUAGES

English **10/10**

Hindi **10/10**